

CONTACT

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CORE COMPETENCIES

- ★ Website Designing
- ★ Front End Developer
- ★ WordPress Developer
- ★ Graphics Designing
- ★ Requirement Gathering
- ★ Creative Head
- ★ Reporting & Documentation
- ★ Email and Newsletter Design
- ★ Motion Graphics Design

TECHNICAL SKILLS

***Web Designing:** HTML, CSS, JavaScript, WordPress, Bootstrap, jQuery, PHP, MySQL, React, Figma, VSCode, Dreamweaver, Git & Github, SEO, Google Analytic, CPanel & WHM, AWS Cloud Deployment

***Database:** MySQL, MariaDB

***Print Media:** CorelDRAW, Photoshop, Illustrator, InDesign, & AfterEffect

***MS Office 365:** Word, Excel & PowerPoint

***Hardware:** PC Assembling & Installation

SOFT SKILLS

- ★ Multitasking
- ★ Problem Solving
- ★ Time Management
- ★ Team Oriented
- ★ Positive Attitude

EDUCATION

- ★ B.Sc. In Information Technology from Mumbai University

Avinash Ganpat Patil

Website Developer

Decisive, strategic & result-oriented Web designer and developer professional offering over a 15 years of versatile experience in conceiving, creating & implementing ideas for traditional & new graphic solutions that have fueled market presence and driven revenue to the brands; targeting Mid Senior roles with an organization.

PROFILE SUMMARY

- ★ 8+ years of experience in web development. Proficient in creating front end applications using WordPress, PHP, MySQL, JavaScript, Typescript, HTML5, CSS3, Bootstrap5, JQuery in designing, developing, and maintaining websites.
- ★ Strong understanding of WordPress core and plugins, as well as Front-end technologies.
- ★ Experience WordPress rest API integration, Elementor builder, Adv. custom field, Custom post type UI, and CloudFlare DNS etc.
- ★ Proficient with visual design programs such as Adobe Photoshop, Figma etc.
- ★ Skilled at designing complex interfaces and having experiences for web-based, desktop and mobile applications. Excellent problem-solving and debugging skills. (Firebug, Chrome Inspector)
- ★ Able to write front-end code that is cross-browser and cross-device friendly, through responsive or adaptive techniques is essential.
- ★ Implementation experience of WCAG (Web Content Accessibility Guidelines) as well as inclusive design. Proven ability to work independently and as part of a team to deliver high-quality websites
- ★ Competencies in designing for Websites, Web Ads, E-Mailers, Banners, Logo, Brochure etc.
- ★ Good Understanding of and Ability to work with Google Analytics, Google Tag Manager, etc.
- ★ Successfully working with AI Tools for updating contents, Web pages so on
- ★ Ability to work with clients to understand their needs and translate them into a functional website. capability to relate to people across all hierarchical levels in the organization and motivate them towards the achievement of organizational objectives.

WORK EXPERIENCE

Oct'2023 – Present| Assistant Manager (Digital Media) | FLAME University, Pune

Key Result Areas:

- ★ Website Maintenance: Regularly update content across various section
- ★ Develop and customize websites according to business requirements. Managing & assigning works to team member also meeting with onshore team to discuss team queries
- ★ Optimize website performance by analyzing and improving page load speeds, Security and SEO. Stay updated on the latest web development trends and WordPress Advancement.
- ★ Analyzed the quality of campaigns (display ads, emails, landing pages) being developed using defect analysis, code reviews.
- ★ Leading multi-skilled team to ensure timely delivery of the projects and organized well-structured training programs to enhance skill sets.
- ★ Delivering strong design solution for all projects also provided design inputs to the team
- ★ Planning, scheduling & assigning work to the team members also maintaining & submitting daily reports to the mgmt.

PREVIOUS WORK EXPERIENCE

Nov'15 - Jul'23	Web Developer	Skylex Technologies Pvt. Ltd., Pune
Oct'13 - Oct'15	Graphic Designer	ValueNotes Database Pvt. Ltd., Pune
Nov'11 - Sep '13	Web Designer	Panomtech Technologies Pvt. Ltd., Pune
Jun'11 - Oct'11	Graphic Designer	Rikhav Infotech Pvt. Ltd. Thane (East)
Dec'08 - May '11	Web Designer	Laxmi Infocom Computer
Jun'06 - Aug'08	Lecturer	Navyug Vidyapeeth Trust College